Nathan Harris

Public Relations
San Francisco Bay Area, CA | ncharris15@gmail.com | www.linkedin.com/in/-nathanharris- | galleryharris.com

PROFESSIONAL SUMMARY

Agency public relations professional with experience supporting luxury travel, wellness, lifestyle, medical, and consumer accounts. Specializes in media relations, pitch development, account coordination, and visual content production, backed by a journalism degree and hands-on creative direction experience.

PROFESSIONAL EXPERIENCE & PROJECTS

Soquel Creek Redwood — Soquel / Santa Cruz, CA
Freelance Creative Director & Videographer — Apr 2026 - Jul 2026

- Directed and produced video content for a lumber-milling business expanding beyond referral-based sales to reach a broader construction clientele.
- Developed the creative direction and visual narrative around locally milled redwood, its sourcing, and its applications in finished building projects.

FINN Partners — New York, NY
Assistant Account Executive — Mar 2025 - Mar 2026

- Pitched journalists and influencers across all six client accounts, drafting 60+ pitches a year, building targeted media lists through Muck Rack, and distributing press releases.
- Helped secure earned media coverage across client accounts, including Forbes, GQ, AFAR, Robb Report, Travel + Leisure, Business Insider, and Good Housekeeping.
- Developed creative pitch angles, including a medical tourism angle for EsteNove Hair Transplant Clinic, inviting journalists to experience procedures firsthand and placing a feature in Men’s Journal.
- Supported press events throughout the year, including a Seabourn media and influencer ship visit in New York hosting 25 editors, contributors, and creators from outlets including Eater, Condé Nast Traveler, and Travel + Leisure; handled planning, setup, and follow-up.
- Monitored industry news daily with updates to client teams and ran daily, weekly, monthly, and year-end coverage reporting across all six accounts, most intensively for Oberoi Hotel Group.
- Positioned clients for industry awards and thought leadership opportunities, building and maintaining dedicated trackers for both.
- Supported day-to-day account operations, client communications, meeting agendas and recaps, project timelines, and deliverables.

Grad-Ads Marketing Campaign — Cal Poly / 2024
Team Lead

- Led a five-person team to develop a graduation marketing campaign for Mustang News, coordinating with the communications department, photography team, and campus organizations.
- Promoted the campaign to graduating families through Instagram and Facebook, incentive pricing, and a photo session giveaway, while securing a spot in the commencement office's newsletter sent to all graduating students and supporters.

FINN Partners — New York, NY
Public Relations Intern - Luxury Travel & Wellness — Jun 2023 - Sep 2023

- Supported luxury travel, lifestyle, medical, and consumer accounts through media research, targeted list building, pitch development, and coverage reporting.
- Researched industry and competitor trends to inform campaign planning and identify relevant promotional opportunities.
- Coordinated vendor communications and logistics in support of client events.

EDUCATION

California Polytechnic State University, San Luis Obispo — Jun 2024
Bachelor of Science in Journalism

CORE SKILLS

PR & Communications: Media relations, pitch writing, media list building, media monitoring, coverage reporting, research, account coordination, event support, content strategy, client relations, influencer outreach, AP Style

Creative & Platforms: Videography, photography, Adobe Creative Suite, DaVinci Resolve, Muck Rack, Sprout Social, Constant Contact